



**Gahan House**  
**“Battle of the Beers” Contest 2024**  
**(“The Contest”)**

**OFFICIAL CONTEST RULES**

- 1. TO ENTER:** The Contest is open to residents of any Canadian province aged 19 and over. One (1) entry per person is permitted, per each week of the Contest Period, up to a maximum of three (3) entries total for the lifespan of the Contest. Entries must be from persons over nineteen (19) years of age. No purchase necessary. To participate, entrants must enter via the Contest Landing Page on [gahan.ca/contest](http://gahan.ca/contest) and must provide name, email address, and preferred beer selection per Voting Mechanism.

Week 1 contest entries (votes) can be submitted anytime from 12:00AM Atlantic Time on May 20, 2024, until 11:59PM Atlantic Time on May 26, 2024.

Week 2 contest entries (votes) can be submitted anytime from 12:00AM Atlantic Time on May 27, 2024, until 11:59PM Atlantic Time on June 2, 2024.

Week 3 contest entries (votes) can be submitted anytime from 12:00AM Atlantic Time on June 3, 2024, until 11:59PM Atlantic Time on June 9, 2024.

Contest closes at 12:00AM midnight Atlantic Time on June 10, 2024.

Winner(s) will be notified by email no later than June 14, 2024.

- 2. PRIZES:** There will be one (1) Grand Prize offered by the Sponsor (Gahan House)

1. Grand Prize includes:

a) \$150 Murphy Hospitality Group gift card

b) Prize bundle with merchandise and products from PEI Brewing Company (valued at \$150)

Prizes are non-transferable and have no cash value. Any portions of unused prize will be forfeited.

The Sponsor, at their sole discretion, can cancel the prize without notice.

Approximate value of Grand Prize noted in 2.1 (a, b).

Winner is not entitled to any difference in the stated and actual value.

Winner(s) must be 19 years of age or older to be awarded Grand Prize.

After Contest period ends, Winner will be contacted via email and provided instructions on how to claim Grand Prize.

**3. ELIGIBILITY:** To be eligible, Winner must be nineteen (19) years of age or older and a resident of a Canadian province. You are not eligible if you are:

1. An employee of Gahan House, PEI Brewing Company, Murphy Hospitality Group, their respective affiliates, advertising or promotional agencies, contest judging organization, any participating stores or the prize suppliers;  
or
2. A member of the immediate family (defined as parents, siblings, children and spouse, regardless of where they live) or household (whether related or not) of any of the above persons.
3. Winner will not be eligible to win another prize from the Sponsor for a period of ninety (90) days.

**4. RELEASES:** Before being officially declared “The Winner”, the successful drawn qualifier and their guest may be required to sign a Declaration of Compliance with the Contest Rules and a Release of Liability.

**5. PERSONAL INFORMATION:** By entering this Contest, The Winner consents to the collection, use and disclosure of their personal information for the purposes of administering and promoting The Contest. By accepting the Grand Prize, The Winner consents to the collection, use, and disclosure to the public of their names for publicity purposes in connection with The Contest and other marketing campaigns in any media or formats, including but not limited to the Internet, and social media channels, without further notice, permission or compensation. Personal information (eg. email address) will not otherwise be used or disclosed without consent of the Winner.

**6. MISCELLANEOUS:**

1. Entrants who have not complied with these Official Rules are subject to disqualification from this contest and any future contest or other promotion conducted by the Sponsor.
2. Grand Prize is not transferable and must be accepted as awarded, with no substitutions in cash or otherwise, except at Sponsors’ sole discretion.
3. Sponsors reserve the right to substitute a prize of equivalent or less monetary value if a prize, or any part of a prize cannot be awarded as described for any reason.
4. Sponsors will not be responsible, however, if weather conditions, store closures, or other factors beyond Sponsors’ reasonable control prevent prizes from being fulfilled. In any such event, the winner will not be provided with a substitute prize or cash equivalent. Prizes will only be released to the verified Winner.
6. All decisions of Sponsors or any contest judging organization designated by them are final and binding in all manners relating to this Contest.
7. The Contest and its promotion is in no way sponsored, endorsed or administered by, or associated with, Meta, Instagram, and/or Facebook.

**7. RIGHT TO TERMINATE OR AMEND:** Sponsor reserves the right to terminate or amend this Contest at any time and without prior notice if any factor interferes with its proper conduct as contemplated by these Official Rules. Contest is subject to all applicable federal, provincial and municipal laws.